Media Release

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INTRODUCING THE PROMISE BOWL
VIKINGS VS TITANS FOOTBALL EXCITEMENT IS BACK!

Jackson High, Lumen Christi, and The Jackson Promise are pleased to announce The First Annual Promise Bowl. The Promise Bowl will feature the rival football teams of Jackson High & Lumen Christi competing in the second game of the season for each team. The game has been named **THE PROMISE BOWL.** Date of the game is Friday, August 31st at 7:00pm at Withington Stadium. Jackson High Vikings will be the home team this year. The Titans and Vikings last faced each other in 2005 with the Titans taking the Victory. Both Vikings and Titans are geared for this year's match up and it's anybody's game!

In addition we are also pleased and honored to announce **ALRO Steel is the presenting sponsor of THE PROMISE BOWL!** All involved are proud to partner with ALRO Steel to bring this great community event back! Families and people of all ages are invited to take part in this all evening event. Tickets to the game will be $5 with concessions available. Special Hospitality Tents will be open from 5pm for Jackson High, Lumen Christi and Parkside alumni & friends to enjoy some munchies and mingling before the game. Hospitality Tent Tickets are $15 and include entrance to the game. Pre sale tickets will go on sale in mid August, but will be available game day as well. Stay tuned for location and times. Continuous Free Shuttle service from the Westwood Mall, Ella Sharp and The Center for Family Health will be provided.

The PROMISE BOWL will be the **MUST SEE GAME OF THE YEAR!**

Become a sponsor today and join our GROWING LIST OF PROMISE BOWL SUPPORTERS…. ALRO STEEL, CENTER FOR FAMILY HEALTH, JACKSON RADIO WORKS, AMERICAN 1, MLIVE, WESTWOOD MALL just to name a few! There are a number of great Sponsorships opportunities for Businesses, Alumni, School Supporters and Fans to still take advantage of such as TICKET SPONSOR, HALFTIME SPONSOR, AWARD SPONSORS, HOSPITATLITY TENT SPONSORS, SHUTTLE BUS SPONSOR, TSHIRT SPONSOR, BAND SPONSORS, TEAM SPONSORS, ETC. But, spaces are limited! The PROMISE BOWL is a great venue to showcase your business in front of thousands of fans and show your community support. Many of the sponsorships include cool perks like VIP Parking, Hospitality Tent Admissions, Commemorative Program Ads, T-shirt Logo, Video ads on the Jumbo Tron in the Stadium, Logo on Banner, Trophy Presentation, and the list goes on!

The Sponsorships are selling out fast and there are levels for everyone to join in the fun and excitement of TITAN / VIKING FOOTBALL! For specific Sponsorship inclusions and details contact **Kriss Giannetti - Jackson Promise Coordinator 517-841-2148, kgiannet@jpsmail.org ASAP!**

Jackson Promise is one of ten Michigan communities that have been designated a Promise Zone legislation and is currently raising monies towards it $2m goal. Once monies are raised, eligible students who live in the Jackson Public School District and graduate from a Promise Zone high school (Jackson High, Lumen Christi, Jackson Christian, da Vinci and TA Wilson) will be able to use monies towards attendance at JCC, Spring Arbor University, Baker College or Jackson Academy of Manufacturing Careers.

FOR MORE INFORMATION ON THE JACKSON PROMISE VISIT WWW.JACKSONPROMISE.COM
Or call Kriss Giannetti - Jackson Promise Coordinator 517-841-2148